What is DIY Fundraising?
Activities or events designed and managed by non-staff to raise money on behalf of a specific nonprofit organization with minimal support from the beneficiary organization are referred to as DIY, or “do it yourself” fundraising.

What is different about the American Cancer Society’s DIY efforts?
We have merged all our online DIY fundraising efforts into one platform on CrowdRise at www.crowdrise.com/americancancersociety. Constituents now have one online platform to support all of their individual fundraising needs. If you have previously raised funds for Team ACS, Birthdays, Friends and Family or any of the other American Cancer Society personal fundraising platforms, we encourage you to begin using CrowdRise effective immediately.

How does DIY work?
Using CrowdRise to raise funds for the American Cancer Society is very simple. Just visit www.crowdrise.com/americancancersociety. From there, you have the option to start a fundraiser for the American Cancer Society, donate directly to the Society, or share an existing fundraiser with friends and family.

Who can participate in DIY fundraising?
Anyone can participate in DIY fundraising!

Why is it important for the American Cancer Society to support DIY fundraising initiatives?
The American Cancer Society provides fundraising tools that best meet the needs of our volunteers. Our DIY solution empowers you to create your own fundraiser, allowing you to express your personal passion and personality as you raise critical funds to support the Society’s mission.

Are there examples of successful DIY fundraisers on the CrowdRise platform?
Yes. During the past several months we’ve had the opportunity to pilot several successful DIY fundraisers around the country. Below are a few you can check out for reference.


Party with a Purpose: A constituent raised money during a bar crawl https://www.crowdrise.com/9th-annual-south-street-seaport-bar-crawl-for-cancer-awareness

Marathoner: A team raised money for the American Cancer Society during the Brooklyn half marathon http://www.crowdrise.com/joe-and-shauna-run-the-brooklyn-half

Ride the Rockies: Participants in a 3rd party bike event that raised ~$23K for ACS https://www.crowdrise.com/h5RidesTheRockies
How do I submit offline donations to be credited to my fundraiser?

If you have collected checks for your fundraiser, you can download, print and fill out an [offline donation form](#) and send the form and checks to the American Cancer Society at the address below. Be sure to include the link to your fundraising page.

To have your offline donations reflected on your CrowdRise fundraising page total, simply use the CrowdRise Offline Donation Manager:

1. Login to CrowdRise and go to your Campaign Dashboard
2. In the left menu, click on Advanced and then Offline Donation Manager
3. Enter your donations and click Submit

Send your completed form and checks to:

The American Cancer Society
PO Box 23317
Oklahoma City, OK 73123

How do I contact someone for help?

For technical support and other questions about CrowdRise, send an email to ACS@crowdrise.com or call 248-291-6897. You’ll get a reply within 1 business day, Monday-Friday.

Can the money I raise via CrowdRise be directed toward my local American Cancer Society office?

Yes! Contact your local office for more details. Find your local American Cancer Society office here: [https://www.cancer.org/about-us/local.html](https://www.cancer.org/about-us/local.html)