

NEIL GAIMAN READING INCENTIVE
Terms & Conditions

1. To be eligible, you must be an individual legal resident of the 50 United States or the District of Columbia, at least age eighteen (18) years of age or the age of majority in your jurisdiction, whichever is greater. Employees of Prize Provider, CrowdRise and their respective parents, affiliate companies, subsidiaries, agents, judges, advertising and promotion are not eligible to receive the incentive.
2. Incentive:
 - a. If the following Campaign by Sara Benincasa (“Sponsor”) <https://www.crowdrise.com/neil-gaiman-will-do-a-live-reading-of-the-cheesecake-factory-menu-if-we-raise-500000-for-refugees> (the “Campaign”) raises at least five hundred thousand dollars (\$500,000) for the benefiting charity, UNHCR by June 30, 2017 at 11:59:59pm Eastern Time (ET), Neil Gaiman will do a live reading of the Cheesecake Factory Menu, by June 30, 2017, in a public setting, that may be onstage or online, at the choice of the Sponsor. Participants will be notified of when it will occur through a “Campaign Update” email from Sponsor. The timing is solely in the discretion of Sponsor.
3. Donations must be made via credit card and successfully processed to completion (and not subject to any chargebacks or disputes) through CrowdRise and a third party payment processor.
4. Incentive will not be fulfilled if the requisite amount, \$500,000, is not raised before the Campaign end date of June 30, 2017 at 11:59:59pm ET.
5. Donations benefit USA for UNHCR, EIN 52-1662800, a non-profit organization qualified as a public charity under Section 501(c)(3) of the U.S. Internal Revenue Code of 1986, as amended.
6. It is the individual donor’s sole responsibility to determine the tax-consequences of their donations. Donations made by the recipients may not be tax-deductible and the recipients prizes may be taxable. Consult a tax professional. Incentive prizes are nontransferable, not for resale, and not redeemable for cash.
7. The CrowdRise Terms and Conditions (<https://www.crowdrise.com/about/terms>) apply. In the event of a conflict between these Official Rules and the CrowdRise Terms and Conditions, these Terms & Conditions govern and control only to the extent of such conflict.
8. The incentive provider (“Incentive Provider”) is Sara Benincasa. The incentive are sponsored by Sara Benincasa and administered by GoFundMe, Inc., which operates a crowdfunding platform called CrowdRise (“CrowdRise”).