

HILARITY FOR CHARITY 2017 INCENTIVES TERMS & CONDITIONS

1. The Hilarity for Charity 2017 Incentives (“Incentives”) are open only to individuals who agree to these Terms and Conditions who are legal residents of the 50 United States or the District of Columbia and Canada (excluding Quebec) (the “Eligibility Area”). To participate, you must also be at least age 18 or the age of majority in your jurisdiction, whichever is greater. Do not participate if your country of residence, age or any other rule or law prohibits or restricts you from participating in the Promotion, or prohibits, restricts or limits the ability to receive an Award. You must be able to accept the Award without rules or restrictions imposed by the jurisdiction in which you live. Employees of Sponsor, talent and their respective parents, affiliate companies, subsidiaries, agents, judges, advertising and promotion agencies and anyone involved in the development or execution of the Incentives, as well as the immediate family (spouse, parents, siblings, and children and their respective spouses, regardless of where they live) and household members of each such employee, whether or not related, are not eligible. All federal, state, provincial, municipal, territorial and local laws, rules and regulations apply. Each individual to give to or participate in the Campaign (“Participant”) is subject to all local rules. Void outside of the Eligibility Area and where prohibited by law. All donations made in connection with the Incentives are governed by the Incentives Rules. The CrowdRise Terms and Conditions (<https://www.crowdrise.com/about/terms>) apply. In the event of a conflict between these Terms and Conditions and the CrowdRise Terms and Conditions, these Official Rules govern and control only to the extent of such conflict.

Each Participant understands and agrees that he/she may be required to consent to a background check, a photography release, and/or an Affidavit of Eligibility/Release and of Liability/Publicity Release; and, failure to sign such consents and authorizations and/or to furnish all required information will result in disqualification. In addition, Sponsor reserves the right in its sole discretion, to disqualify the Participant if the results of such background check reveal that the Participant is not eligible to participate in the Incentives or has been convicted of a felony or a crime of moral turpitude, as determined by Sponsor in its sole discretion.

2. The Incentives are sponsored by Hilarity for Charity (“Sponsor”) and administered by GoFundMe, Inc., which operates a crowdfunding platform called CrowdRise (“CrowdRise”). Sponsor is responsible for providing the prize(s) for the Incentives (also “Prize Provider”). By participating in the Incentives, each Participant accepts the Terms and Conditions stated herein, agrees to be bound by the decisions of the Sponsor and CrowdRise and warrants that such Participant is eligible to participate in the Incentives. To receive an Award (defined in Section 3 below), you must comply with all facets of these Terms & Conditions and all decisions by Sponsor and CrowdRise.
3. The Incentives to receive Awards (defined in Section 4 below) (the “Awards”) begin at 2:00pm ET on September 12, 2017 and end whenever the Awards are claimed or on October 5, 2017 at 11:59:59pm ET, whichever comes first (the “Incentive Period”), CrowdRise’s computer is the official clock for the Incentives.
4. How to Receive an Award:

Go to the CrowdRise website located at: <https://www.crowdrise.com/hilarityforcharity2017> (the “Campaign”):

- a. **Incentive One:** the first twenty (20) entrants to give at least one thousand dollars (\$1,000) in eligible monetary donations to the Campaign will receive a signed Superbad script from Seth Rogen and Evan Goldberg. Only 20 available.

- b. Incentive Two: the first ten (10) entrants to give at least two thousand five hundred dollars (\$2,500) in eligible monetary donations to the Campaign will receive a shout out on Twitter from Seth Rogen. Only 10 available.
 - c. Incentive Three: the first three (3) entrants to give at least five thousand dollars (\$5,000) in eligible monetary donations to the Campaign will receive a video call with Seth Rogen (10-minute duration). Only 3 available.
 - d. Incentive Four: the first two (2) entrants to give at least ten thousand dollars (\$10,000) in eligible monetary donations to the Campaign will receive a two (2) tickets for recipient and one (1) guest to attend Seth Rogen's next movie Premiere. Time, date and location to be determined by Prize Provider, in its sole discretion. Tickets are not transferable by winner and cannot be auctioned, sold, exchanged or substituted for any reason. Only 2 available.
5. If there are not a sufficient number of entrants who qualify, not all the Awards will be awarded by Prize Provider.
6. Limit one (1) Award per entrant. So, for example, if you give two thousand five hundred dollars (\$2,500) in eligible monetary donations, you will receive one shout out on Twitter from Seth Rogen but you will not receive a signed Superbad script.
7. Awards are offered on a first-come, first served basis and are available while supplies last. You may contact Kennedy@CrowdRise.com to see if there are remaining Awards available.
8. Payments must be made on the Website via the Campaign page using a credit card through CrowdRise and its third party payment processor during the Incentives Period to count toward the Incentives. Payments made outside of the Campaign, outside the Incentives Period and/or offline, even if recorded on the Website, including, but not limited to, donations by cash, credit card, money order, donations made to an entrant's fundraising page on CrowdRise.com that are not part of the Incentives, or any other payment not successfully processed online via credit card are not eligible and will not be counted toward the Incentives. Payments can take time to process. All payments must be successfully processed to completion through CrowdRise and its third party payment processor(s) before the end of the Incentives Period in order to count toward the total amounts raised for the applicable Incentive. CrowdRise has the right to verify any such payment, and any such payment that is subject to chargeback or dispute may not count toward the total amount raised. Neither Sponsor nor CrowdRise is responsible for any delays in processing any payments. Results of the Incentives are not official until Sponsor and/or CrowdRise, or their respective duly authorized representatives, verify the recipient(s) of the Awards.
9. Funds received in the Promotion go to Hilarity for Charity, EIN 82-2316072, a non-profit organization awaiting its qualification under Section 501(c)(3) of the U.S. Internal Revenue Code of 1986, as amended. The mission of the fundraising campaign and promotion is here: <https://www.crowdrise.com/hilarityforcharity2017>.
10. Charitable tax receipts will not be issued to donors/entrants. Tax receipts for contributions will be sent via email after Hilarity for Charity's nonprofit status is confirmed. Payments made by entrants and recipients are not tax-deductible and the recipient's Award may be taxable. It is the individual entrant's sole responsibility to determine the tax-consequences of their payments. Every Participant agrees that information provided by Sponsor is not advice, including but not limited to, tax advice or legal advice, and every participant is advised to consult a professional, including a tax professional.
11. Awards are limited to the Eligibility Area and allow six (6) months for fulfillment.