WIN A TRIP TO LAS VEGAS FOR NEW YEAR’S EVE TO MEET BRITNEY SPEARS AND ATTEND HER FINAL ‘PIECE OF ME’ SHOW

OFFICIAL RULES

NO PURCHASE, DONATION, PAYMENT OR FUNDRAISING OF ANY KIND IS REQUIRED TO ENTER OR WIN. A PURCHASE, DONATION, PAYMENT OR FUNDRAISING WILL NOT INCREASE YOUR CHANCES OF WINNING.

The ‘Win a Trip to Las Vegas for New Year’s Eve to Meet Britney Spears and Attend her Final ‘Piece of Me’ Show” Promotion (hereinafter, the “Promotion”) is a sweepstakes sponsored by Louisiana School Board Association (“Sponsor”) and administered by GoFundMe, Inc., which operates a crowdfunding platform called CrowdRise (“CrowdRise”). Atara Tours, Inc. is responsible for providing the concert tickets and Meet & Greet; Louisiana School Board Association is responsible for providing the travel stipend, Robert Earl is responsible for providing the hotel accommodations and Caesars Entertainment is responsible for providing the gift card to Brooklyn Bowl and high roller passes (each is a “Prize Provider”). Donations made in the Promotion (as defined below) go to Louisiana School Board Association, EIN 45-2420201, a non-profit organization qualified under Section 501(c)(3) of the U.S. Internal Revenue Code of 1986, as amended. The mission of the Promotion is here: https://www.crowdrise.com/britney1. Your participation in the Promotion means that you unconditionally agree to these Official Rules and all decisions by Sponsor, CrowdRise and Prize Provider, which are final and binding in all matters related to the Promotion. THE PROMOTION IS VOID OUTSIDE OF THE ELIGIBILITY AREA, WHERE PROHIBITED OR RESTRICTED BY LAW AND WHERE BONDING, REGISTRATION, OR OTHER REQUIREMENTS WOULD BE REQUIRED BUT HAVE NOT BEEN MET, OR WHERE THE METHODS OF ENTRY SET FORTH BELOW WOULD BE DEEMED CONSIDERATION. ALL APPLICABLE FEDERAL, STATE, PROVINCIAL, TERRITORIAL, MUNICIPAL AND LOCAL LAWS AND REGULATIONS APPLY.

THESE OFFICIAL RULES (“OFFICIAL RULES”) CONTAIN AN ARBITRATION AGREEMENT, WHICH WILL, WITH LIMITED EXCEPTION, REQUIRE YOU TO SUBMIT CLAIMS YOU HAVE AGAINST SPONSOR, CROWDRISE AND/OR PRIZE PROVIDER TO BINDING AND FINAL ARBITRATION. UNDER THE ARBITRATION AGREEMENT, (1) YOU WILL ONLY BE PERMITTED TO PURSUE CLAIMS AGAINST SPONSOR, CROWDRISE OR PRIZE PROVIDER ON AN INDIVIDUAL BASIS, NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY CLASS OR REPRESENTATIVE ACTION OR PROCEEDING, AND (2) YOU WILL ONLY BE PERMITTED TO SEEK RELIEF (INCLUDING MONETARY, INJUNCTIVE, AND DECLARATORY RELIEF) ON AN INDIVIDUAL BASIS.

The CrowdRise Terms and Conditions (https://www.crowdrise.com/about/terms) and Privacy Policy (https://www.crowdrise.com/about/privacy) apply to the Promotion and all entries and donations received in connection therewith. In the event of a conflict between these Official Rules and either the CrowdRise Terms and Conditions or the Privacy Policy, these Official Rules govern and control only to the extent of such conflict.

1. ELIGIBILITY:
Entrant Eligibility:
The Promotion is open to individuals who agree to these Official Rules who are legal residents of the 50 United States or the District of Columbia and Puerto Rico or Canada (excluding Quebec) and any other country where permitted by law without restriction; the Sweepstakes is not open to residents of Belgium, Cuba, Czech Republic, Finland, Iran, Iraq, Italy, Malta, North Korea, Norway, Quebec, Singapore, Sudan, Syria, Thailand; any additional countries on the United States list of embargoed countries, and all other countries where prohibited or restricted by law (the “Eligibility Area”). To enter, you must also be at least age 18 or the age of majority in your jurisdiction, whichever is greater. Do not enter the Promotion if your country of residence, age or any other rule or law prohibits or restricts you from entering or participating in the Promotion, or prohibits, restricts or limits the award of the prize. You must be able to accept the award of the prize without rules or restrictions imposed by the jurisdiction in which you live. Employees of Sponsor, Prize Provider, talent and their respective parents, affiliate companies, subsidiaries, agents, judges, advertising and promotion agencies and anyone involved in the development or execution of the Promotion,
as well as the immediate family (spouse, parents, siblings, and children and their respective spouses, regardless of where they live) and household members of each such employee, whether or not related, are not eligible. All federal, state, provincial, municipal, territorial and local laws, rules and regulations apply. Entrants and entries are subject to all local rules. Void outside of the Eligibility Area and where prohibited by law. All donations made in connection with the Promotion are governed by the Promotion Rules. By participating in the Promotion, you warrant that you are eligible to participate in accordance with these Official Rules.

By entering, each entrant understands and agrees that, if selected as the Potential Winner (as defined in Section 6 below), they and their guest may be required to consent to a background check, a photography and video release, and/or an Affidavit of Eligibility/Release and of Liability/Publicity Release or declaration; and, failure to sign such consents and authorizations and/or to furnish all required information will result in disqualification. In addition, Sponsor reserves the right in their sole discretion, to disqualify the Potential Winner if the results of such background check reveal that the Potential Winner is not eligible to participate in the Promotion or has been convicted of a felony or a crime of moral turpitude, as determined by Sponsor and Prize Provider in their sole discretion.

Donation Eligibility: In addition to any other requirements and restrictions set forth herein, the minimum donation is $10 and donations must be made on the CrowdRise website on the campaign page here www.crowdrise.com/Britney1 (the “Campaign”) using a credit card through CrowdRise and its third party payment processor during the Promotion Period (defined below) and successfully processed to completion through CrowdRise and its third party payment processor(s) before the end of the Promotion Period in order to count as an entry for the Promotion. Donations can take time to process. Donations made outside of the Promotion, outside the Promotion Period and/or offline, even if recorded on the Website, including, but not limited to, donations by cash, credit card, money order or an ineligible fundraising page on the Website, or any other donations not successfully processed online via credit card (“offline donations”) or that are otherwise not in compliance with these Official Rules are not eligible and will not be counted toward the Promotion. CrowdRise has the right to verify any donation, and any donation that is subject to chargeback or dispute may not count as an entry for the Promotion. Neither Sponsor nor CrowdRise is responsible for any delays in processing any donations. Results of the Promotion are not official until Sponsor and/or CrowdRise, or their respective duly authorized representatives, verify the winner(s).

2. PROMOTION PERIOD: The Promotion begins on November 6, 2017 at 2:00pm Eastern Time (ET) and ends on December 11, 2017 at 11:59:59pm ET, such period referred to herein as the “Promotion Period”. CrowdRise’s server and computer clock is the official time-keeping device for the Promotion and CrowdRise’s decisions are final and binding.

3. HOW TO ENTER AND WIN: Your participation in the Promotion is voluntary and does not require you to purchase anything from the Sponsor or CrowdRise or to make any donations or perform any fundraising through CrowdRise. During the Promotion Period, enter the Promotion up to fifty (50) times by either of the following methods of entry or a combination thereof:

(a) **Method One: To Enter by Donation:** Donate at least ten dollars ($10) on the Website. To determine the number of entries in connection with each donation, your donation is broken down into $10 increments, with each $10 increment constituting one (1) entry. Donations or dollars raised do not need to be exact or multiples of the increments listed above. In other words, $10 and $11 donations get one entry; $60 and $61 get six entries. You may donate more than one (1) time, provided that your total entries (regardless of method of entry) do not exceed the entry limit set forth in these Official Rules. Each donation you make separately on CrowdRise is separate for purposes of counting entries. In other words, if you make 2 separate donations of $15 each, you get two entries (not three entries, which would be the case if you make one donation of $30). Assurance of delivery and processing of donations is the sole responsibility of the entrant. Donations are non-refundable. Please note that although you may receive entries for the full amount of your eligible donation in accordance with the terms in these Official Rules, the ultimate recipient of your donation may receive less than the full amount that you donate after the deduction of administrative and processing fees in accordance with the CrowdRise Terms and Conditions.
(b) **Method Two: To Enter for Free:** During the Promotion Period, go to: https://www.crowdrise.com/FreeAlternateMethodofEntry and follow the on-screen instructions to submit a “Free Alternate Method of Entry” form by entering your name, mailing address, birthdate, email, phone number and the name of the Promotion identified in these Official Rules: Win a Trip to Las Vegas for New Year’s Eve to Meet Britney Spears and Attend her Final ‘Piece of Me’ Show. You may submit the form more than one time (subject to the entry limit set forth in these Official Rules), but must re-enter complete, accurate information for each submission. You will automatically receive one (1) entry each time that you submit the completed form.

There is a limit of fifty (50) entries total permitted per person, regardless of method of entry, during the Promotion Period.

Regardless of method of entry, all entries are subject to verification of eligibility before a prize can be awarded. For example, if your birthdate or address entered on the Website or otherwise during the entry process does not meet eligibility requirements, your entry is automatically void. Your receipt and any confirmation email you receive are not confirmation of entry.

Those who do not provide the required information in their donation or entry form, or abide by these Official Rules or other instructions of Sponsor, CrowdRise or Prize Provider may be disqualified at Sponsor’s, CrowdRise’s or Prize Provider’s sole and absolute discretion. All entries that are late, illegible, incomplete, damaged, destroyed, forged or otherwise not in compliance with the Official Rules may be disqualified from the Promotion at Sponsor’s, CrowdRise’s or Prize Provider’s sole and absolute discretion.

In the event of a dispute as to the identity of any entrant, the entry will be deemed submitted by the account holder of the email from which it was sent but only if such person is otherwise eligible. The “account holder” is the person assigned an email address or username by the entity responsible for assigning it (e.g., Gmail). Potential Winner(s) (defined below) may be required to show proof of being the registered account holder. If a dispute cannot be resolved to the Sponsor’s, CrowdRise’s and Prize Provider’s satisfaction, the entry will be deemed ineligible.

Receipts will be issued to all donors, however, donations may not be tax-deductible and the winner's prize may be taxable. It is the individual entrant’s sole responsibility to determine the tax-consequences of their donations. Every entrant agrees that any information provided by Sponsor, CrowdRise or Prize Provider is not advice, including but not limited to, tax advice or legal advice, and every participant is advised to consult a professional, including a tax professional.

4. **PRIZE:** There will be one (1) winner, who will receive a trip for two (2) to Las Vegas, Nevada to attend Britney’s final ‘Piece of Me’ show. The prize includes: a travel stipend up to two thousand dollars ($2,000) for winner and their guest to travel to Las Vegas; two (2) nights accommodations at Planet Hollywood; two (2) tickets to the show and a Meet & Greet with Britney Spears; $100 gift card to Brooklyn Bowl (located at the LINQ) and High Roller Passes. Restrictions apply, please read carefully.

In order to receive a prize, winner may be required to provide proof of identification or eligibility and the Prize is subject to winner and guest signing all applicable release and confidentiality and other documents as required herein and requested by Administrator or Prize Provider. The winner may also be required to provide Sponsor with a valid social security number or tax identification number before the prizes will be awarded.

The travel stipend is up to two thousand dollars ($2,000) and can be used for winner and his/her one (1) guest to travel to Las Vegas for the concert. Travel expenses that will are covered are in the sole discretion of Prize Provider and subject to change; the guidelines are as follows: Prize Provider will reimburse for airfare and ground transportation to and from the winner’s originating city; travel expenses that will not be reimbursed include, but are not limited to, meals, accommodations, fees charged by airline, personal charges, gratuities and taxes. These expenses are the sole responsibility of the winner. Prizes do not include any additional expenses not stated herein. Transportation to/from the airport is the sole responsibility of Winner and his/her guest and is not included with the Prize. Government-imposed taxes, baggage fees and other airline fees still apply and
must be paid by winner. Neither mileage accrual nor upgrades are permitted with this prize. Once booked, no change, extension, or substitution of travel dates is permitted, except by Prize Provider at its sole discretion. Winner and guest are responsible for obtaining all necessary and required travel documentation, authorizations, and travel and health insurance.

If Winner resides within a one-hundred (100) mile radius of the venue, winner will not receive hotel accommodations and the travel stipend may only be toward transportation between the winner’s primary residence and the venue.

Travel must be used in conjunction with the rest of the prizes. Prize Provider will not replace any lost or stolen tickets, travel vouchers, or certificates. Winner’s use of all tickets and gift cards or passes is subject to the terms and conditions set forth thereon or governing their use. Winner is required to read the Terms and Conditions for each ticket, gift card and pass carefully. Tickets are non-refundable and not redeemable for cash or credit. Tickets may not be transferred or sold to a third party.

Two (2) night stay in a hotel is one room, standard accommodations, double occupancy, subject to change and determined by the Prize Provider, in its sole discretion. Accommodations are based on availability and blackout dates. Winner must stay in the hotel on the exact dates and times and itinerary specified by Prize Provider. Hotel arrangements must be made through Prize Provider or its agent. Winner will be responsible for incidental deposit on hotel room at time of check-in and any additional room charges incurred while in room at time of check out.

The Meet and Greet is subject to the schedule of talent and may change and therefore, time, duration and all other details are in the sole and absolute discretion of Prize Provider. Winner to receive instructions about this opportunity at Will Call at the time the winner receives his/her tickets. Instructions will be included in the Prize Package along with the tickets. Prize Provider reserves the right to terminate the Meet and Greet, in whole or in part, at any time and without any substitution or compensation due in connection with any such termination.

Winner and guest must comply at all times with any and all rules, guidelines and/or instructions provided by Prize Provider or its representatives. Any person acting in violation of these rules, guidelines and/or instructions or otherwise acting in a manner that is deemed disruptive may forfeit the Prize or be ejected by Prize Provider in Prize Provider’s sole discretion.

By accepting the Prize, Potential Winner (including Winner’s guest) acknowledges and accepts sole liability for the inherently dangerous nature of and risks of traveling, including but not limited to personal injury and/or death. By accepting the Prize, the Winner (including Winner’s guest) agrees to release Administrator, Prize Provider, Sponsor, any Internet access providers and each of their respective parent companies, affiliates, subsidiaries, divisions, advertising and promotion agencies, and all of their respective employees, directors, officers, shareholders, agents, successors or assigns (collectively “Released Parties”), from any and all liability, loss or damage of any kind incurred with respect to participation in this Promotion, including, without limitation, the awarding, receipt, possession, and/or use or misuse of any prize, or participation in prize-related activities, including but not limited to travel related thereto. Winner (and Winner’s guest) acknowledges that neither the Released Parties nor their directors, employees, or agents, have made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize (if any) are subject to the respective manufacturers’ terms thereof, and Winners agree to look solely to such manufacturers for any such warranty and/or guarantee.

The prize is non-transferable by the winner, and no cash equivalent or substitution of prize is offered, except at the sole discretion of Sponsor and/or CrowdRise. All prize(s) are awarded “as is” and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Shipping, if applicable, will only be to the verified winner’s physical mailing address (no P.O. Boxes) used at the time of entry, which must be within the Eligibility Area, except in Prize Provider’s sole and absolute discretion. Neither Sponsor nor CrowdRise are or shall be responsible or liable for late, lost,
misdirected or unsuccessful efforts to notify the Potential Winner or for the prize utility, quality, or damages of any kind during shipping or anytime thereafter. Shipping date shall be within six (6) months after the Promotion has ended, and the exact date is to be determined by Prize Provider. In the event that Prize Provider is unable to provide a winner with his/her prize(s) or any portion thereof, the Prize Provider may elect, at Prize Provider’s sole discretion, to provide such winner with the approximate value of such item in cash or award an alternate prize of comparable or greater value, as determined by Prize Provider in its sole discretion. No cash equivalent or other substitution of prize is offered.

Approximate Retail Value (“ARV”) of the prize is four thousand eight hundred thirty four dollars ($4,834). The ARV may substantially change depending on the originating city of the winner and other factors herein and winner will not be compensated for any difference. Sponsor reserves right to substitute prizes of equal or greater value. No substitution or transfer of prizes permitted by winner. Sponsor is not responsible for prize utility, quality or otherwise. Taxes and fees and any other costs related to the prize, if any, are the sole responsibility of winner and the value of any prize awarded to a winner (including the value of travel awarded to a travel companion) may be reported for tax purposes to the winner.

All Prize details not specified in these Official Rules will be determined in Prize Provider’s sole and absolute discretion. Winner will be solely responsible for all federal, state, provincial, territorial, municipal and/or local taxes, and for any other fees or costs associated with the Prize it receives, regardless of whether it, in whole or in part, is used.

5. SELECTION AND VERIFICATION OF WINNERS AND ODDS(S) OF WINNING: One (1) entrant will be selected in a random drawing (the “Drawing”) from among all eligible entries received by CrowdRise. The selected entrant is required to correctly answer a mathematical skill-based test question administered by Sponsor prior to being declared a Potential Winner (the “Potential Winner”). Drawing will take place on or around December 12, 2017. Potential Winner is subject to verification by CrowdRise. Odds of winning depend upon the total number of eligible entries you submit and the total number of eligible entries overall that are received for the Promotion. Any attempts to exceed the limit of number of entries into the Promotion by any method, including but not limited to, using multiple email addresses or accounts or robotic entries, are prohibited, and Sponsor reserves the right in its sole discretion to disqualify all suspect entries. An individual may not enter on behalf of another individual or transfer his/her entry to another person. An individual may be required to show proof of ownership of their account used to enter the Promotion. The Potential Winner will be notified by email, at the email address associated with entrant’s CrowdRise account or otherwise entered during the entry process, within three (3) business days after verification by CrowdRise or its representative. If any Potential Winner cannot be contacted within three (3) days after the first attempt to contact him/her, an alternate entrant may be selected in his/her place at random from all eligible entries received. Potential Winner(s) are subject to verification by CrowdRise, and may be required to provide Sponsor, CrowdRise and/or Prize Provider his/her name, residential address, telephone number, email address and valid photo ID. CrowdRise will not accept screen shots or other evidence of winning in lieu of its validation process. Potential Winner(s) may also be required to sign a declaration or affidavit of eligibility and liability release (and, where permitted, a publicity release) and Form W9 (or other applicable filing) concerning the prize. If any Potential Winner is not verified by CrowdRise, cannot be contacted within three (3) days, fails to return any and all requested documentation within seven (7) days from notification (whether or not such Potential Winner actually receives that notification), is otherwise ineligible, or refuses the prize, then such Potential Winner forfeits the prize in its entirety. Except where prohibited, participation in the Promotion constitutes each winner’s consent to Sponsor’s, Prize Provider’s and CrowdRise’s and their respective agents’ use of winner’s name, likeness, photograph, voice, opinions and/or hometown and state/province for advertising, promotional, and other purposes in any manner, in any and all media, now known or hereinafter devised, worldwide, in perpetuity, without further payment or consideration, notification, or permission (unless prohibited by law), and by participating in the Promotion, you further agree to execute any specific consent needed or requested by Sponsor, Prize Provider, CrowdRise or their respective designees in furtherance of such use. Additional paperwork, releases, background checks or screenings, to the extent allowed by law, may also be required before a prize can be awarded.

6. RELEASE; LIMITATIONS OF LIABILITY; GENERAL CONDITIONS: CrowdRise reserves the right to modify, suspend, cancel, or discontinue any Promotion at any time for any reason, including without
limitation to comply with applicable laws, rules, and regulations, and to take any actions CrowdRise deems necessary, in its sole discretion, to protect its users, business partners, or business or the public or if any virus, bug, technical failures, unauthorized human intervention or other causes beyond Sponsor’s or CrowdRise’s control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion. In the event of such cancellation, termination or suspension, CrowdRise will use reasonable efforts to post a notification and, if winner(s) can be selected among all eligible, non-suspect entries received prior to such time, winner(s) will be selected. Sponsor, CrowdRise, Britney Spears, and Prize Provider, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, shareholders, partnership, members, principals, employees, agents, contractors or suppliers (collectively, “Released Parties”) are not responsible for late, lost, stolen, damaged, garbled, incomplete, mistyped, misaddressed or redirected entries, emails, mail or communications; for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices; or for transmission lines or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise; or for any delays in payment processing, including without limitation related to individuals who attempt to enter the Promotion by donating in accordance with Section 3(a) above. Further, Released Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's email account to receive email messages or insufficient space on entrant’s computer. The use of automated software or computer programs to register or to enter the Promotion is prohibited, and any entrant who uses or attempts to use such methods to register or to enter will be disqualified. Released Parties disclaim any liability for damage to any computer system resulting from participation in, or accessing or downloading information in connection with, the Promotion. Sponsor, Prize Provider and CrowdRise reserve the right to disqualify any entrant (and his/her Promotion entry) from the Promotion, any other promotions conducted now or in the future by Sponsor, Prize Provider or CrowdRise or any of their affiliates if he/she tampers with the entry process or if his/her fraud or misconduct affects the integrity of the Promotion or if he/she engages in any inappropriate or unacceptable behavior in connection with the Promotion. CrowdRise reserves the right to correct clerical or typographical errors in promotional materials, including without limitation these Official Rules. By participating in the Promotion, each entrant releases and holds harmless the Released Parties from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, and claims based on publicity rights, copyright, trademark, defamation or invasion of privacy, arising out of participation in the Promotion or entries that are ineligible (including, if entry is made by donation, if not processed prior to the end of the Promotion Period). By accepting the prize, winner(s) agrees to release Released Parties and their directors, employees, officers and agents, including without limitation, its advertising and promotion agencies, from any and all liability, loss or damages arising from or in connection with the awarding, receipt and/or use or misuse of prize in any prize-related activity. All Promotion participants acknowledge and agree that normal Internet access, phone and usage charges imposed by their online, phone or similar providers may apply in order to participate in the Promotion and accept the prize. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. The Promotion and all disputes, claims or controversies arising from these Official Rules, shall be governed by California law, without regard to its conflict of laws provisions.

IF YOU ARE A CALIFORNIA RESIDENT, YOU WAIVE ANY AND ALL RIGHTS UNDER SECTION 1542 OF THE CIVIL CODE OF THE STATE OF CALIFORNIA, WHICH PROVIDES AS FOLLOWS: “A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.” You expressly waive and release any right or benefit which you have or may have under Section 1542 of the Civil Code of the State of California, to the full extent that you may waive all such rights and benefits pertaining to the matters released here. In connection with such waiver and relinquishment, you acknowledge that you are aware that you may hereafter discover claims presently unknown or unsuspected, or facts in addition to or different from those which you now know or believe to be true, with respect to the matters released herein; nevertheless, it is your intention through this release to fully and finally and forever settle and release all such matters and claims relative
thereto, which do not exist, may exist or heretofore have existed between yourself and the Released Parties related to the Promotion. The release herein given shall be and remain in effect as a full and complete release of such claims and matters notwithstanding the discovery or existence of any such additional or different claims or facts relative thereto.

7. ARBITRATION AGREEMENT; DISPUTE RESOLUTION BY BINDING ARBITRATION:

PLEASE READ THIS SECTION CAREFULLY AS IT AFFECTS YOUR RIGHTS.

(a) Agreement to Arbitrate: This Section is referred to in these Official Rules as the “Arbitration Agreement.” You agree that any and all disputes or claims that have arisen or may arise between you and CrowdRise or Sponsor, whether arising out of or related to these Official Rules, the Promotion, your participation in the Promotion, the prize, acceptance, possession, use or misuse of the prize, any advertising, or any aspect of the relationship between us, shall be resolved exclusively through final and binding arbitration, rather than a court, in accordance with the terms of this Arbitration Agreement, except that you may assert individual claims in small claims court, if your claims qualify. Further, this Arbitration Agreement does not preclude you from bringing issues to the attention of federal, state or local agencies, and such agencies can, if the law allows, seek relief against us on your behalf. You agree that, by participating in the Promotion, you, CrowdRise and Sponsor are each waiving the right to a trial by jury or to participate in a class action. Your rights will be determined by a neutral arbitrator, not a judge or jury. The Federal Arbitration Act governs the interpretation and enforcement of this Arbitration Agreement.

(b) Prohibition of Class and Representative Actions and Non-Individualized Relief: YOU, CROWDRISE AND SPONSOR AGREE THAT EACH OF US MAY BRING CLAIMS AGAINST THE OTHER ONLY ON AN INDIVIDUAL BASIS AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE ACTION OR PROCEEDING. UNLESS BOTH YOU AND CROWDRISE AND SPONSOR, AS APPLICABLE, AGREE OTHERWISE, THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN MORE THAN ONE PERSON’S OR PARTY’S CLAIMS AND MAY NOT OTHERWISE PRESIDE OVER ANY FORM OF A CONSOLIDATED, REPRESENTATIVE, OR CLASS PROCEEDING. ALSO, THE ARBITRATOR MAY AWARD RELIEF (INCLUDING MONETARY, INJUNCTIVE, AND DECLARATORY RELIEF) ONLY IN FAVOR OF THE INDIVIDUAL PARTY SEEKING RELIEF AND ONLY TO THE EXTENT NECESSARY TO PROVIDE RELIEF NECESSITATED BY THAT PARTY’S INDIVIDUAL CLAIM(S).

(c) Pre-Arbitration Dispute Resolution: CrowdRise and Sponsor are always interested in resolving disputes amicably and efficiently, and most participant concerns can be resolved quickly and to the participant’s satisfaction by emailing Sponsor’s support team at Felix@CrowdRise.com. If such efforts prove unsuccessful, a party who intends to seek arbitration must first send to the other, by certified mail, a written Notice of Dispute (“Notice”). The Notice to CrowdRise should be sent to GoFundMe, Inc., Attn: General Counsel at 555 Jefferson Ave, PO Box 1329, Redwood City, CA 94062 (“Notice Address”). The Notice must (i) describe the nature and basis of the claim or dispute and (ii) set forth the specific relief sought. If CrowdRise and/or Sponsor, as applicable, and you do not resolve the claim within sixty (60) calendar days after the Notice is received, you, CrowdRise or Sponsor may commence an arbitration proceeding. During the arbitration, the amount of any settlement offer made by CrowdRise, Sponsor or you shall not be disclosed to the arbitrator until after the arbitrator determines the amount, if any, to which you, CrowdRise or Sponsor is entitled.

(d) Arbitration Procedures: Arbitration will be conducted by a neutral arbitrator in accordance with the American Arbitration Association’s (“AAA”) rules and procedures, including the AAA’s Supplementary Procedures for Consumer-Related Disputes (collectively, the “AAA Rules”), as modified by this Arbitration Agreement. For information on the AAA, please visit its website, http://www.adr.org. Information about the AAA Rules and fees for consumer disputes can be found at the AAA’s consumer arbitration page, http://www.adr.org/consumer_arbitration. If there is any inconsistency between any term of the AAA Rules and any term of this Arbitration Agreement, the applicable terms of this Arbitration Agreement will control unless the arbitrator determines that the application of the inconsistent Arbitration Agreement terms would not result in a fundamentally fair arbitration. The arbitrator must also follow the provisions of these Official Rules as a court would. All issues are for the arbitrator to decide, including, but not limited to, issues
relating to the scope, enforceability, and arbitrability of this Arbitration Agreement. Although arbitration proceedings are usually simpler and more streamlined than trials and other judicial proceedings, the arbitrator can award the same damages and relief on an individual basis that a court can award to an individual under these Official Rules and applicable law. Decisions by the arbitrator are enforceable in court and may be overturned by a court only for very limited reasons.

Unless CrowdRise and/or Sponsor, as applicable, and you agree otherwise, any arbitration hearings will take place in a reasonably convenient location for both parties with due consideration of their ability to travel and other pertinent circumstances. If the parties are unable to agree on a location, the determination shall be made by AAA. If your claim is for $10,000 or less, CrowdRise and/or Sponsor agrees that you may choose whether the arbitration will be conducted solely on the basis of documents submitted to the arbitrator, through a telephonic hearing or by an in-person hearing as established by the AAA Rules. If your claim exceeds $10,000, the right to a hearing will be determined by the AAA Rules. Regardless of the manner in which the arbitration is conducted, the arbitrator shall issue a reasoned written decision sufficient to explain the essential findings and conclusions on which the award is based.

(e) Costs of Arbitration: Payment of all filing, administration, and arbitrator fees (collectively, the “Arbitration Fees”) will be governed by the AAA Rules, unless otherwise provided in this Arbitration Agreement. Any payment of attorneys’ fees will be governed by the AAA Rules.

(f) Confidentiality: All aspects of the arbitration proceeding, and any ruling, decision, or award by the arbitrator, will be strictly confidential for the benefit of all parties.

(g) Severability: If a court or the arbitrator decides that any term or provision of this Arbitration Agreement other than clause (b) above is invalid or unenforceable, the parties agree to replace such term or provision with a term or provision that is valid and enforceable and that comes closest to expressing the intention of the invalid or unenforceable term or provision, and this Arbitration Agreement shall be enforceable as so modified. If a court or the arbitrator decides that any of the provisions of clause (b) is invalid or unenforceable, then the entirety of this Arbitration Agreement shall be null and void. The remainder of these Official Rules will continue to apply.

(h) Conflict: In the event of any conflict between any term or condition in these Official Rules and any term or condition in the CrowdRise Terms and Conditions (https://www.crowdrise.com/about/terms), then the applicable term or condition in these Official Rules shall apply.

8. ENTRANT’S PERSONAL INFORMATION: By entering the Promotion, you consent to the collection, use and disclosure of your personal information for the purpose of administering the Promotion and prize fulfillment. You may also have the opportunity to sign up to receive promotional emails from parties associated with the Promotion; your choice to consent to such emails or to opt out of such emails in future does not impact your chances of winning. To the full extent permitted by law, the name, address (city and state), image and biographical information of winner(s) may be used by Sponsor, Prize Provide and CrowdRise for promotional purposes and a published winner’s list. You may be required to sign a document to this effect. Information collected from entrants is subject to these Official Rules as well as CrowdRise’s Privacy Policy: https://www.crowdrise.com/about/privacy.

9. WINNERS LIST: To obtain a list of winner(s), send an email to Kennedy@CrowdRise.com with the following subject line: “Please send the winners list for the Win a Trip to Las Vegas for New Year’s Eve to Meet Britney Spears and Attend her Final ‘Piece of Me’ Show Promotion”. Requests must be submitted within ninety (90) days after the end of the Promotion Period. The list will be sent to requesting parties after selection and verification of winner(s).

10. SPONSOR:

[Name and address]

with a copy CROWDRISE:
11. NOTICE: The Sponsor and CrowdRise reserve the right to prosecute and seek damages against any individual who attempts to deliberately undermine the proper operation of the Promotion in violation of these Official Rules and/or criminal and/or civil law.

12. Copyright © 2017 GoFundMe, Inc. All rights reserved. GoFundMe, CrowdRise and any associated logos are trademarks of GoFundMe, Inc. Any other trademarks in these Official Rules are used for prize identification purposes ONLY and are the properties of their respective owners.

13. QUESTIONS REGARDING THE PROMOTION? Send an email to Kennedy@CrowdRise.com.