

OFFICIAL CHALLENGE RULES
EARTH DAY ROADMAP CLIMATE CHALLENGE
Sponsored by Roadmap.org Society

NO PURCHASE, PAYMENT OR DONATION OF ANY KIND IS REQUIRED TO ENTER OR WIN THE 2017 “EARTH DAY ROADMAP CLIMATE CHALLENGE” ON CROWDRISE.COM. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. NOT OPEN TO THE GENERAL PUBLIC.

THESE OFFICIAL RULES CONTAIN A CLASS ACTION WAIVER. UNDER THE WAIVER, (1) YOU WILL ONLY BE PERMITTED TO PURSUE CLAIMS AGAINST SPONSOR OR CROWDRISE ON AN INDIVIDUAL BASIS, NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY CLASS OR REPRESENTATIVE ACTION OR PROCEEDING, AND (2) YOU WILL ONLY BE PERMITTED TO SEEK RELIEF (INCLUDING MONETARY, INJUNCTIVE, AND DECLARATORY RELIEF) ON AN INDIVIDUAL BASIS.

1. Introduction: The “Earth Day Roadmap Climate Challenge” (hereinafter, the “Earth Day Challenge” or “Challenge”) is a fundraising promotion sponsored by The Roadmap (defined below) for eligible environmental and conservation charities that are committed to climate action and approved by The Roadmap to participate to fundraise money for their organization and compete to win prizes in the form of donations by check (“Challenge Grants”). The Challenge is only open to charities that meet certain eligibility requirements (“Eligible Charities”) including that the organization’s missions and goals be in alignment with The Roadmap (<https://www.roadmap.org>) and that the organization has an annual revenue of ten million dollars (\$10,000,000) or less. The Roadmap shall select the Eligible Charities to participate in the Challenge in its sole discretion, subject to change by The Roadmap in its sole and absolute, final determination. Eligible Charities keep the funds they raise for their organization during the Challenge. Only verified winning Eligible Charities will receive a Challenge Grant. The Challenge Grants are for Eligible Charities only and are not available to individuals such as donors, fundraisers, team members or applicants registering for the Challenge on behalf of charities. The Challenge is governed by this rules document (the “Challenge Rules”).

The Challenge starts on April 20, 2017 at 12:00:00pm Eastern Time (“ET”) and ends on May 18, 2017 at 1:59:59pm ET (the “Challenge Period”). The Challenge is hosted on the CrowdRise platform, at: <https://www.crowdrise.com/EarthDayRoadmapChallenge> (the “Website”). Each Eligible Charity that participates in the Challenge will have a fundraising page on the Challenge leaderboard (“Challenge Leaderboard”). Once verified, the top five (5) Eligible Charities that raise the largest amount of money through Eligible Donations (defined below) through their fundraising page on the Website during the Challenge Period (“Fundraising Page”) are the winners of the Challenge Grants (the “Challenge Winners”). The Challenge Grants to be awarded are as follows:

1st Place Challenge Grant donation	\$100,000
2nd Place Challenge Grant donation	\$75,000
3rd Place Challenge Grant donation	\$50,000
4th Place Challenge Grant donation	\$25,000
5th Place Challenge Grant donation	\$10,000

The Challenge Rules govern the operation of the Challenge and apply to anyone who participates in the Challenge (“Participant”), including each Applicant (as defined below), Eligible Charity, organization, fiscal sponsor, fundraiser, team member, donor, entrant, potential winner, winner of the Challenge, and any other users (entities and individuals) of the CrowdRise platform that are involved in the Challenge in any manner (each a “Participant” and collectively, “Participants” and/or “you”). All Participants must comply with all facets of the Challenge Rules and the CrowdRise Terms. You hereby unconditionally agree to these Challenge Rules and the CrowdRise Terms, and to abide by any and all decisions by The

Roadmap and CrowdRise, which are final and binding in all matters related to this Challenge. All donations made in connection with the Challenge are governed by these Challenge Rules and the CrowdRise Terms. All applicable federal, state and local laws, rules and regulations apply. Void where prohibited by law.

2. Sponsor, Prize Provider and Administrator: Roadmap.org Society, a Delaware corporation located at 1030 15th Street NW, Suite B1 #306, Washington DC 20005, is the Sponsor (“Sponsor”) and Prize Provider (“Prize Provider”) for the Challenge. CrowdRise, Inc. (“CrowdRise”), located at 130 West 5th Street, Royal Oak, MI 48067, provides the technology platform and is the Administrator (the “Administrator”) of the Challenge. Participants hereby acknowledge and agree that neither CrowdRise nor The Roadmap – either on their own or in any of their other capacities/roles related to the Challenge - are providing any fundraising or legal advice or any other counseling to any Participants in this Challenge.

3. Eligibility: Each charity will be entered into the Challenge by an Applicant. The charity’s and applicant’s required eligibility are as follows:

- *Eligible Charities:* This Challenge is only open to the entities selected by The Roadmap to participate. Each entity must meet the following eligibility qualifications: (i) be an environmental and conservation charity that is committed to climate action, its mission and goals are in alignment with The Roadmap (<https://www.roadmap.org>) and with annual revenues of ten million dollars (\$10,000,000) or less; (ii) be a United States 501(c)(3) tax-exempt public charity or (United States charity organization that has a fiscal sponsorship agreement with another tax-exempt charity; (iii) have a legally registered account on the Website; (iv) be able to receive donation(s) via the Website without any customization of the Website or donation process; (v) receive Eligible Donations (defined below) from at least twenty five (25) Unique Donors (defined below) during the Challenge Period; and (vi) be in current and ongoing good standing under all applicable federal, state and local laws, rules and regulations starting at the beginning of the Challenge Period and continuing through the verification of winners, including without limitation laws and regulations applicable to charity’s fundraising activities. A Unique Donor is defined as a donor that has entered billing information (name, address and email address) distinct from any other donor who makes a donation to the same charity.

The following organizations are not permitted to participate in this Challenge as a Participant and, even if selected or approved, by Sponsor, may be disqualified in Sponsor’s sole discretion if any of the following exist: (i) the organization practices discrimination by race, creed, color, gender, sexual orientation, age, or national origin; (ii) the organization serves only their own memberships (such as those types of fraternal organizations, pageants, labor organizations or religious groups that do not provide services to persons who are not members or relatives of the particular group); or (iii) the organization is affiliated with political parties, political candidates, and/or political lobbyists. Sponsor and Administrator reserve the right, in each of their respective and absolute discretion, to exclude any charity, organization, fundraising team, fundraiser, or Participant they determine is inappropriate for any reason, or with or without cause, at any time. All required information that is late, illegible, incomplete, damaged, destroyed, forged or otherwise not in compliance with the Challenge Rules may result in a charity being disqualified from the Challenge at Sponsor’s sole and absolute discretion.

Invitation and acceptance into the Challenge does not constitute or imply The Roadmap’s or CrowdRise’s endorsement, recommendation or favoring of any charity participating in this Challenge. A charity’s inability to participate in the Challenge does not constitute disfavor of your organization. CrowdRise does not participate in the selection process. If a charity is selected to participate in the Challenge, the charity must agree that Sponsor and Administrator may: (a) register a new Challenge fundraising page for the charity on the Website; and (b) use the charity’s information to create the charity’s Fundraising Page, for example, Sponsor and Administrator may use the charity’s logo on the Website.

Please Note: each charity has an additional “Profile Page” on CrowdRise.com under which all fundraisers created on CrowdRise.com are featured (or can be hidden). The only Fundraising Page each charity should use for the purpose of the Challenge is its Challenge Fundraising Page that appears on the Website, not any other fundraiser or page it has on CrowdRise.com (for example, a charity may have a fundraising page in another event such as a marathon and if funds are raised through that outside event, those funds will not count toward the Challenge).

- *Applicants:* The representative signing on behalf of the selected Eligible Charity (the “Applicant”) must be and hereby represents and warrants that they are: (i) a representative of the Eligible Charity; (ii) has authority to bind that Eligible Charity to the Challenge Rules and the CrowdRise Terms; (iii) hereby agrees to the Challenge Rules and CrowdRise Terms on behalf of their respective Eligible Charity (and confirm the same in writing); (iv) at least age 18 or the age of majority (or older) in their jurisdiction of residence, whichever is greater, at the time of entry; and (v) reside in one of the 50 states of United States or the District of Columbia. If Applicant does not agree and/or does not have the authority to agree to the Challenge Rules and CrowdRise Terms on behalf of his/her charity, neither he/she nor the charity may register or participate. Applicant may not be an employee of CrowdRise, The Roadmap, or their respective parents, affiliate companies, subsidiaries, agents, judges, advertising and promotion agencies and anyone directly involved in the development or execution of the Challenge, as well as the immediate family (spouse, parents, siblings, and children and their respective spouses, regardless of where they live) and household members of each such employee, whether or not related.

In order to take part in the Challenge and to be eligible to win and receive a Challenge Grant, each Eligible Charity and Applicant hereby agrees that they have read, agreed to, and will comply with the CrowdRise Terms and Conditions and these Challenge Rules, and further agrees that all decisions by The Roadmap and CrowdRise are final and binding in all matters related to this Challenge.

4. How To Apply:

Step One: To be considered for participation in the Challenge, an application must be submitted to The Roadmap through the Website. An overview of the Challenge and the application can be found here: <https://www.crowdrise.com/edrccapplication>. Applications are accepted on a rolling basis until April 28, 2017 at 5:00pm ET

Step Two: Sponsor shall review each application and deem whether the charity is approved to participate in the Challenge. Charities will be notified of their acceptance (or denial) by Sponsor or its representative within ten (10) business days. Due to time constraints, and for no other reason, organizations will not receive a substantive reason explaining The Roadmap’s denial or acceptance of any organization that wishes to participate in the Challenge. CrowdRise does not participate in the application approval process.

Step Three: If a charity is accepted to participate in the Challenge, the charity must agree that Sponsor and Administrator may (a) register a new Challenge-specific fundraising page for the Charity on the Website using the information in the charity’s application; (b) use the charity’s logo on the Website and (c) the charity must agree to these Challenge Rules and the CrowdRise Terms, and to abide by any and all decisions by The Roadmap and CrowdRise, which are final and binding in all matters related to this Challenge.

5. Challenge Period: The Challenge starts on April 20, 2017 at 12:00:00pm ET and ends on May 18, 2017 at 1:59:59 pm ET. Administrator’s server and computer clock is the official time-keeping device.

6. How to Participate and Winner Selection: During the Challenge Period, each Eligible Charity

should work to solicit as much in Eligible Donations (defined below) as possible during the Challenge Period. The five (5) charities to fundraise the most money raised through Eligible Donations will win the Challenge Grants. Each Eligible Charity shall keep the donations it raises, whether or not it wins a Challenge Grant. Only Eligible Charity's donations that qualify as Eligible Donations will be counted when determining the Challenge Winners. Challenge Winners are not declared final and shall not receive a Challenge Grant until verified by Sponsor.

In the event of a dispute as to the identity of any Applicant or Charity that submits an entry, the entry will be deemed submitted by the account holder of the email from which it was sent, and if not a valid email or entrant, then from the account holder on CrowdRise.com, but only if such person is otherwise eligible. The "account holder" is the person assigned an email address or username by its service provider, or CrowdRise.com upon entry to the Challenge or upon registration on CrowdRise. All Potential Winners may be required to show proof of being the registered account holder and proof of identity and authority to agree to bind Charity to the Challenge Rules and CrowdRise Terms. If a dispute cannot be resolved to the Sponsor's satisfaction, the entry will be deemed ineligible. Sponsor is not responsible for lost, misdirected, misplaced, stolen, tampered with, deleted, or invalid fundraising pages, team pages, donations, refunds or chargebacks on the Challenge page.

7. Eligible Donations: Only donations meeting the following restrictions will be considered "Eligible Donations":

- a. The donation is at least ten dollars (\$10).
- b. The donation is not more than ten thousand dollars (\$10,000).
- c. Donations must be made on the Website via the charity's Fundraising Page using a credit card and successfully processed to completion (and not subject to any chargebacks or disputes) through CrowdRise and its third-party payment processor during the Challenge Period and verified by Sponsor to count toward the Challenge. Donations made outside of the Challenge, outside the Challenge Period and/or offline, even if recorded on the Website, including, but not limited to, donations by cash, credit card, money order, donations made to a Charity's non-Challenge website or an ineligible fundraising page on CrowdRise.com, or any other donations not successfully processed online via credit card are not eligible and will not be counted toward the Challenge.
- d. A Charity or its proxy may not donate any money to its own Fundraising Page that would be counted towards its donations for the Challenge, whether by taking money from its own account(s) to donate to itself or otherwise, no matter the intent. This includes, without limitation, receiving cash or check donations or having an employee, Board Member, the Applicant, or other individual act as a proxy for the Charity.
- e. A charity must receive online donations from at least twenty five (25) "unique donors" during the Challenge Period to be eligible to win a grand prize. A unique donor is defined as a donor that has billing information (name, address and email address) distinct from any other donor who makes a donation to the same charity.
- f. No Unique Donor's donation may account for more than 75% of the total raised by any Charity participating in the Challenge. If a Unique Donor accounts for more than 75% of the total raised, every donation made by that Unique Donor to that Charity's team will not count as an Eligible Donation.
- g. Donations shall only count as Eligible Donations if they are successfully processed before the end of the Challenge Period as determined by Sponsor and/or Administrator in their sole respective discretion. Please note that donations can take time to process.

The amount of an Eligible Donation is calculated for the purposes of subsections 7(a) and 7(b) above before the deduction of any applicable administrative and processing fees in accordance Section 12 below. All donations made in connection with the Challenge are governed by these Challenge Rules and CrowdRise Terms. Donors may make Eligible Donations to a Charity at any time during the Challenge Period.

8. Challenge Winners: The five (5) Eligible Charities that raised the most amount of money via Eligible Donations that are in compliance with these Challenge Rules will, respectively, be the first 1st through 5th place winners of the Challenge. Winning a Challenge Grant is dependent upon each charity's fundraising skills. The Eligible Charity that raises the most amount of money via Eligible Donations will be the 1st place Challenge Winner; the Eligible Charity that raises the second most amount of money via Eligible Donations will be the 2nd place Challenge Winner; the Eligible Charity that raises the third most amount of money via Eligible Donations will be the 3rd place Challenge Winner; the Eligible Charity that raises the fourth most amount of money via Eligible Donations will be the 4th place Challenge Winner; and the Eligible Charity that raises the fifth most amount of money via Eligible Donations will be the 5th place Challenge Winner. Each is a Potential Winner until verified by Sponsor as eligible to participate and win.

In the event of a tie in the amounts raised by two or more Eligible Charities, the Challenge Winners will be determined as follows: if two or more Eligible Charities that raise the top five greatest amounts of money raise the identical amount of money in Eligible Donations, those Eligible Charities will equally split the sum of the Challenge Grants they would each win had they ranked in succession. So, for example, if Charities A and B tie for 1st place, they will split the sum of the 1st and 2nd place Challenge Grants (i.e. splitting \$175,000). And, for example, if two Charities, Charities B and C, tie for 2nd place, they will split the sum total of the 2nd and 3rd place (i.e. splitting \$75,000 and \$50,000). In no event will the total amount of Challenge Grants awarded exceed \$260,000.

Each Eligible Charity qualifying for a Challenge Grant will be notified by email and/or telephone within seven (7) business days after verification by Administrator (or Sponsor, or either of their representatives). Such Eligible Charity will be notified only at the email address/telephone number used to enter the Challenge. The Eligible Charity's response must be received by Administrator within forty-eight (48) hours after notification is sent and if not received, Potential Winner will automatically forfeit its opportunity to win the Challenge Grant and one new Challenge Winner may be selected, time-permitting.

Administrator or its representative will make two (2) attempts to contact the Eligible Charities qualifying for Challenge Grants. If an Eligible Charity qualifying for a Challenge Grant (i) cannot be contacted after two (2) attempts, (ii) fails to return requested documentation within forty-eight (48) hours from notification (whether or not the Eligible Charity actually receives that notification), (iii) is declared ineligible by Sponsor, or (iv) refuses the Challenge Grant, then the Eligible Charity forfeits the Challenge Grant in its entirety. If an Eligible Charity forfeits a Challenge Grant, Sponsor may, but is not required to, select one new Challenge Winner.

The obligation to provide each Challenge Grant is contingent upon the respective Eligible Charities submitting an Affidavit of Eligibility and Liability Release and, where permitted, a Publicity Release and a Form W9 (or other similar forms, as may be required by law). Administrator and Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any participation in the Challenge that occurs after Administrator's computer or other systems have failed will be deemed defective and will not be honored. Each Challenge Winner shall be required to provide Administrator and Sponsor with the Challenge Winner's name, address, city and state where incorporated or chartered, telephone number, email address, and any other information requested by Sponsor in its sole discretion and permissible under the law. All Challenge Winners are subject to verification by Sponsor whose decisions are final and binding in all matters related to the Challenge. An entrant is not a winner of any Challenge Grant unless and until the Applicant and charity's eligibility to participate and win has been verified and the charity has received notice from Sponsor in writing that the charity has been declared a

“Challenge Winner” that has won a Challenge Grant, even if any information on Sponsor’s or Administrator’s website indicates that a charity has won. Charities agree that Sponsor’s determinations regarding verification and eligibility shall be final and binding. The Challenge Grants and any other prizes will be delivered to the winners within approximately seventy-five (75) days after the receipt of forms. Taxes and fees, if any, are the sole responsibility of winner.

9. Additional Challenge Restrictions:

- a. Charities and their Applicants agree that they are solely responsible for ensuring that funds raised are used in accordance with the Charity’s charitable mission.
- b. Two or more Charities that are distinct and have unique Tax IDs (EINs) or business numbers, as the case may be, may not share one Fundraising Page without express written permission of Sponsor.
- c. Charities have a “Donate” button and “Join the Team” button on their Fundraising Page. The “Donate” button will turn on when the Challenge begins and turn off at the end of the Challenge Period. Administrator cannot transfer donations from another fundraising page to a Challenge-specific Fundraising Page. The “Join the Team” button is active as soon as charities have a registered page in the Challenge and charities may invite individuals/entities to join their team to fundraise alongside them for their charity.
- d. Charities may not invite nonprofits or charitable organizations not accepted into the Challenge to join their team without express written permission of the Sponsor.

10. Challenge Grants: The Roadmap will offer Challenge Grants to the top five (5) Eligible Charities that raised the most amount of money through Eligible Donations (defined in Section 7). In the absence of a tie, the Challenge Grants will be awarded as follows:

- One (1) verified 1st Place Challenge Winner will receive one (1) \$100,000 grant made payable by check.
- One (1) verified 2nd Place Challenge Winner will receive one (1) \$75,000 Grant, made payable by check.
- One (1) verified 3rd Place Challenge Winner will receive one (1) \$50,000 Grant, made payable by check.
- One (1) verified 4th Place Challenge Winner will receive one (1) \$25,000 Grant, made payable by check.
- One (1) verified 5th Place Challenge Winner will receive one (1) \$10,000 Grant, made payable by check.

The total approximate retail value of all Challenge Grants is \$260,000. Challenge Grants are non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of the Prize Provider. If a Challenge Grant, or any portion thereof, cannot be awarded for any reason, Prize Provider reserves the right to substitute the Challenge Grant with another prize of equal or greater value. Challenge Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, are used.

11. Challenge Leaderboard; Donation Scroll Box; Tallies: During the Challenge, Administrator will provide a Challenge Leaderboard on the Website. The Challenge Leaderboard will track the amount of donations made to the charity teams via the CrowdRise platform. The Challenge Leaderboard is intended to provide Participants with a general idea of how much money they have raised as compared to other charities during the Challenge Period. CrowdRise will make reasonable efforts to update and maintain the accuracy of the Challenge Leaderboard as a convenience to Participants. Neither

Administrator nor Sponsor makes any representations, warranties, or promises of any kind that the Challenge Leaderboard will (i) be updated on a real-time basis; (ii) always be accurate; or (iii) represent the official standings, results, or leaders of the Challenge at any time before, during or after the Challenge Period. The amount of donations listed on the Challenge Leaderboard or on the scrolling list of donations on any particular charity's Fundraising Page do not constitute the official donation results and are subject to confirmation by Sponsor and/or Administrator before such donations are included in the final official Challenge Leaderboard results.

CrowdRise also provides a donation scroll box on each charity Fundraising Page that provides the names of donors (if they agree to publicize their name), the amounts donated and total raised. The Challenge Leaderboard, donation scroll lists, total raised and any similar lists tallying donations are unofficial tallies of the amounts of donations and names for purposes of display only and may not accurately reflect the donations or donor's actual names based on a variety of factors. All Challenge participants expressly acknowledge and agree to these limitations; agree that they have no claim whatsoever against the Sponsor or CrowdRise based upon information in either the leaderboard or donation scroll boxes; and that the Challenge Leaderboard, the donation scroll, or totals raised represent official results of the Challenge. Challenge participants agree that Sponsor verifies the Challenge Winners and expressly announces the final results only after verification of the Challenge results at the conclusion of the Challenge.

12. Pricing: There is no purchase necessary to be eligible for, participate in, or win the Challenge. It is free to register a Fundraising Page on <https://www.crowdrise.com/EarthDayRoadmapChallenge>. The Earth Day Roadmap Climate Challenge has special pricing for all organizations involved in this Challenge. CrowdRise will charge a platform fee of 5% + credit card fees (2.9%+\$0.30) on each individual transaction. Donors will be presented the option to cover all fees (including credit card) at checkout. If a donor opts out of covering these fees, they shall be deducted from the donor's gross donation. The special pricing expires after the Challenge Period. Email us at EarthDay@CrowdRise.com for questions. For general information about Fees on CrowdRise.com see the Terms and Conditions here: <https://www.crowdrise.com/about/terms>

13. Intellectual Property, Publicity and Privacy: Each Challenge Winner and Applicant consents to CrowdRise's and Sponsor's use of the winning Charity's name, trademarks, trade names, service marks, and logos, as well as the winning Charity's Applicant's likeness, image, biological information, photographs, voices, opinions and/or hometowns, address, and states/cities for advertising, promotional, and other purposes in any manner related to or in connection with the Challenge, in any and all media, now known or hereinafter devised, worldwide, in perpetuity, without further payment or consideration, notification, or permission to the full extent permitted by law (except where prohibited by law). The Applicant for a Challenge Winner may be required to sign a document to this effect. Each Challenge Winner and its authorized representatives irrevocably grant Administrator and Sponsor the royalty-free right to use, reuse, copy, publish, republish, broadcast or re-broadcast, in whole or in part, edit, modify, rearrange, or otherwise exploit any materials and information based on winning Charity's participation in the Challenge for any lawful purpose whatsoever in any medium (whether now or hereafter known) throughout the world, in perpetuity, without further permission, consideration, or payment of any kind, unless prohibited by law. Each Challenge Winner also agrees to participate in and cooperate with any promotional activity and/or publicity relating to the Challenge as Sponsor and Administrator shall reasonably request from time to time, including without limitation permission to post winning Charity's names, trademarks, trade names, service marks, and logos on Sponsor's websites.

By entering the Challenge, Applicant consents to the collection, use and disclosure of Applicant's personal information by Sponsor and Administrator for the purpose of administering the Challenge. Applicant may also have the opportunity to sign up to receive promotional emails from parties associated with the Challenge; Applicant's choice to consent to such emails or to opt out of such emails in future does not impact the Applicant's Eligible Charity's chances of winning and is not required for

entry. Information collected from charities and Applicants is subject to the Challenge Rules as well as Administrator's Privacy Policy, located at <https://www.crowdrise.com/about/privacy>.

14. General Conditions. This Challenge (including the Application process) is void where prohibited or restricted by law and subject to all applicable federal, state and local laws, rules and regulations.

The Roadmap, CrowdRise and their advertising and promotion agencies, and their respective agents, and any other person or entity responsible for the Challenge (collectively, the "Challenge Parties") reserve the right to disqualify any Participant if, in the sole discretion of any of them, such Participant's conduct during the Challenge Period is not in alignment with the Challenge Parties' values; such Participant has acted fraudulently in any way, prior, during or after the Challenge Period; or if a charity's participation in the Challenge could result in public disrepute, contempt, scandal or ridicule for any of the Challenge Parties; or could reflect unfavorably on the Challenge Parties (all as determined by Challenge Parties in their sole discretion). Any charity that has engaged in any abusive or fraudulent behavior or disparages or defames the Challenge Parties in any manner will not be accepted into the Challenge, or if accepted, may be disqualified. The Challenge Parties shall have absolute discretion to determine if behavior is fraudulent or abusive. If any charity's mission, purpose or intended use of funds raised or won are not legal at the state and federal levels, they may be ineligible. Additionally, in all such cases, if the Challenge Parties have already accepted a charity into the Challenge, the Challenge Parties reserve the right to disqualify the charity from participation in the Challenge.

The Challenge Parties reserve the right, in their sole discretion, to prohibit any person or charity from participating in the Challenge for any reason, including without limitation: (i) any attempt by any such party to undermine the legitimate operation of the Challenge by cheating, hacking, deception, or any other unfair practices; (ii) acting in violation of these Challenge Rules or CrowdRise Terms; or (iii) acting in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or charity. Without limiting the foregoing, the use of automated software or computer programs is prohibited and any individual who uses or attempts to use such methods to participate in any way in the Challenge will be disqualified.

The Challenge Parties reserve the right, at their sole discretion, to modify, cancel, terminate or suspend the Challenge should any virus, bug, technical failures, unauthorized human intervention, force majeure, or other causes beyond the Challenge Parties' control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Challenge. If the Challenge is terminated before the designated end date, the Challenge Parties will (if possible) select the Challenge Winners based on eligible, non-suspect results received as of the date of the event giving rise to the termination.

CAUTION. ANY ATTEMPT BY ANY PARTICIPANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CHALLENGE IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE CHALLENGE PARTIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

All Participants acknowledge and agree that normal Internet access, phone and usage charges imposed by their online, phone or similar providers may apply and are their sole responsibility.

Sponsor's and/or Administrator's failure to enforce any term of these rules shall not constitute a waiver of such provision. The invalidity or unenforceability of any provision of these Challenge Rules shall not affect the validity or enforceability of any other provision. If any provision of the Challenge Rules is determined to be invalid or otherwise unenforceable, then the rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

15. General Release and Limitation of Liability. This Contest is void outside the Eligibility Area and where prohibited or restricted by law and subject to all applicable federal, state and local laws and

regulations. All Applicants and Charities expressly agree (and agree to confirm in writing) to release and hold harmless the Challenge Parties and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees, members, shareholders and agents (collectively, the "Released Parties") from any and all liability for any claim, cause of action, loss, harm, damages, costs or expenses, including without limitation property damages, personal injury or death arising out of participation in the Challenge or (if applicable) receipt, acceptance, possession, use or misuse of any prize awarded as part of this Challenge or any item redeemed therewith, and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery. All Applicants and Charities acknowledge and agree that the Released Parties are not responsible or liable in any way for: (i) late, lost, delayed, damaged, incomplete, illegible, unintelligible, misdirected or otherwise undeliverable applications, entries, donations or other communications; (ii) telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation any damage to any computer system resulting from participation in, or accessing or downloading information in connection with, the application or the Challenge; (iii) any condition caused by events beyond the control of the Challenge Parties that may cause the application process or the Challenge or any results in the Challenge to be changed, disrupted or corrupted; (iv) any printing, processing, payment, banking, credit card, computer, human, typographical or other errors or ambiguities in (or involving) any materials, assessments, or otherwise associated with the application processor the Challenge; (v) any and all losses, damages, rights, claims and action of any kind in connection with or resulting from participation in the application process or the Challenge; (vi) acceptance, possession, or use of the Challenge Grant or any other prize; (vii) claims based on publicity rights, defamation, or invasion of privacy relating to participation in the application process or the Challenge; (viii) for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in any party's email account to receive email messages or insufficient space on any party's computer, and (iv) any alleged violation by the applicant, charity or Participant of any law, regulation, or right held by a third party. Released Parties reserve the right to correct clerical or typographical errors in promotional materials.

NOTWITHSTANDING ANYTHING HEREIN TO THE CONTRARY AND TO THE FULL EXTENT PERMITTED BY LAW, IN NO EVENT SHALL THE RELEASED PARTIES BE LIABLE FOR INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES OF ANY KIND, HOWEVER ARISING, EVEN IF THE RELEASED PARTIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THE PARTIES AGREE TO THE ALLOCATION OF RISK SET FORTH HEREIN.

16. Governing Law and Disputes: Except where prohibited, Participants agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Challenge or any Challenge Grant or other prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate United States District Court for the California or the appropriate California State Court located in San Mateo County, California; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Challenge, and in no event will entrant be entitled to receive attorneys' fees or other legal costs; and (3) under no circumstances will Participants be permitted to obtain awards for, and Participants hereby waive all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Challenge Parties, in connection with the Challenge, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

TO THE FULL EXTENT PERMITTED BY LAW, YOU AND THE ROADMAP AND YOU AND CROWDRISE AGREE THAT ANY PROCEEDINGS TO RESOLVE OR LITIGATE ANY DISPUTE WILL BE CONDUCTED

SOLELY ON AN INDIVIDUAL BASIS, AND THAT NEITHER YOU NOR THE ROADMAP, CROWDRISE OR GOFUNDME WILL SEEK TO HAVE ANY DISPUTE HEARD AS A CLASS ACTION, A REPRESENTATIVE ACTION, A COLLECTIVE ACTION, A PRIVATE ATTORNEY-GENERAL ACTION, OR IN ANY PROCEEDING IN WHICH YOU OR THE ROADMAP, CROWDRISE ACTS OR PROPOSES TO ACT IN A REPRESENTATIVE CAPACITY. YOU AND THE ROADMAP OR CROWDRISE FURTHER AGREE THAT NO PROCEEDING WILL BE JOINED, CONSOLIDATED, OR COMBINED WITH ANOTHER PROCEEDING WITHOUT THE PRIOR WRITTEN CONSENT OF YOU, THE ROADMAP, CROWDRISE AND GOFUNDME, AND ANY OTHER PARTIES TO ANY SUCH PROCEEDING.

IF YOU ARE A CALIFORNIA RESIDENT, YOU WAIVE ANY AND ALL RIGHTS UNDER SECTION 1542 OF THE CIVIL CODE OF THE STATE OF CALIFORNIA, WHICH PROVIDES AS FOLLOWS: “A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.”

You expressly waive and release any right or benefit which you have or may have under Section 1542 of the Civil Code of the State of California, to the full extent that you may waive all such rights and benefits pertaining to the matters released here. In connection with such waiver and relinquishment, you acknowledge that you are aware that you may hereafter discover claims presently unknown or unsuspected, or facts in addition to or different from those which you now know or believe to be true, with respect to the matters released herein; nevertheless, it is your intention through this release to fully and finally and forever settle and release all such matters and claims relative thereto, which do not exist, may exist or heretofore have existed between yourself and the Sponsor and Administrator related to the Contest. The release herein given shall be and remain in effect as a full and complete release of such claims and matters notwithstanding the discovery or existence of any such additional or different claims or facts relative thereto.

These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

17. Participant’s Personal Information: By entering the Challenge, each Participant consents to the collection, use and disclosure of the Participant’s personal information for the purpose of administering this Challenge and prize fulfillment. Participant may also have the opportunity to sign up to receive promotional emails from parties associated with the Promotion; Participant’s choice to consent to such emails or to opt out of such emails in future does not impact Participant’s chances of winning. To the full extent permitted by law, the name, address (city and state), image and biographical information of winners may be used by Sponsor and Administrator for promotional purposes and in connection with publishing a list of Challenge Winners. You may be required to sign a document to this effect. By entering the Challenge, Participants are subject to these Challenge Rules as well as Administrator’s Privacy Policy: <https://www.crowdrise.com/about/privacy>.

18. Challenge Winners List: To obtain list of the Challenge Winners, send an email to EarthDay@CrowdRise.com with the following subject line: “Please send the Challenge Winners list for the Earth Day Roadmap Climate Challenge.” A request for the winners list must be received by August 18, 2017. The list will be sent to requesting parties after selection and verification of winners. The list of winners also will be posted on the Website after selection and verification of winners.

All right, title and interest in The Roadmap trademarks shall remain with The Roadmap at all times and no Participant shall have any right to use The Roadmap’s trademarks or any other trademark or trade name of The Roadmap by virtue of its participation in the Challenge or for any other reason.

19. QUESTIONS REGARDING THE CHALLENGE? All inquiries regarding the Promotion should be directed to CrowdRise, and not to The Roadmap. Email EarthDay@CrowdRise.com.

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