



the power walk
FOR DRESS FOR SUCCESS®



THE AMAZING POWER WALK FOR DRESS FOR SUCCESS HUDSON COUNTY
2017 LOCAL SPONSORSHIP OPPORTUNITIES

**Please note: inclusion on event materials is contingent upon the date sponsorship is confirmed.*

SPONSORSHIP LEVELS

Hudson County Success Sponsor \$5,000

- Brand logo on Dress for Success Hudson County Power Walk event website and CrowdRise landing page
- Brand logo on Dress for Success Hudson County Power Walk event materials (e-blasts, postcard and welcome sign)
- Inclusion Dress for Success Hudson County Power Walk event press release
- Onsite verbal mention during the Opening Reception
- Complimentary Dress for Success Hudson County Power Walk registration for corporate team
- (2) Dedicated social media posts leading up to event, recognizing sponsorship

Mentor Sponsor \$2,000

- Brand logo on Dress for Success Hudson County Power Walk event website
- Brand logo on Dress for Success Hudson County Power Walk event materials (e-blasts and banner)
- (10) complimentary Dress for Success Hudson County Power Walk registrations
- (1) Dedicated social media post leading up to event, recognizing sponsorship

Empowering Sponsor \$500

- Brand logo on Dress for Success Hudson County Power Walk event website
- Brand logo on Dress for Success Hudson County Power Walk e-blasts
- Table opportunity for sampling/activation/demo (*staffed by sponsor*)
- (5) complimentary Dress for Success Hudson County Power Walk registrations

Passionate Sponsor \$250

- Brand logo on Dress for Success Hudson County Power Walk event website
- Tabletop display of product, and collateral
- (2) complimentary Dress for Success Hudson County Power Walk Registrations



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Individual Walkers

- | | | |
|--------------------------|---------------------------------|------------------|
| <input type="checkbox"/> | Individual Runner | (\$35.00) |
| <input type="checkbox"/> | Individual Walker | (\$30.00) |
| <input type="checkbox"/> | Client/PWG Runner | (\$25.00) |
| <input type="checkbox"/> | Client/PWG Walker | (20.00) |
| <input type="checkbox"/> | College Runner | (20.00) |
| <input type="checkbox"/> | College Student Walker | (15.00) |
| <input type="checkbox"/> | Child 13 & up Runner | (15.00) |
| <input type="checkbox"/> | Child 13 & up Walker | (10.00) |
| <input type="checkbox"/> | Child Walker | (\$0.00) |
| <input type="checkbox"/> | Four-Legged Walker | (\$5.00) |

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Suits for Success, Inc. (SFS) is a non-profit organization registered as a 501(c)(3) whose mission is to empower individuals on their journey toward self-sufficiency through professional development services.